



NEWS RELEASE

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Lafayette's Newest Senior Luxury Community Now Taking Reservations

Aster Place providing upscale living with carefree lifestyle benefits

LAFAYETTE, IN — Aster Place, Lafayette's newest upscale community for seniors, is holding a Community Open House from 4 p.m. to 7 p.m. on Sunday, Aug 2.

Aster Place is located at 741 Park East Blvd. and was developed after a focus group helped American Senior Communities determine there was a need in Lafayette for an upscale senior community located near hospitals, shopping and the interstate.

"American Senior Communities listened and is now providing the Lafayette Community with quality carefree living that local residents and their families want," said Margie Crooks, Aster Place general manager. "Aster Place will provide a vibrant independent lifestyle with the comfort of knowing there is extra support and care if it is needed."

The community includes one and two-bedroom Garden Homes with garages and Assisted Living Apartments. Two levels of memory care are offered for those in both early and advanced stages of dementia.

For more information about Aster Place, please call 765-446-3540, or visit the website at www.ASCSeniorCare.com.