



NEWS RELEASE

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Hillcrest Village Providing Free Coffee Every Friday

Against tremendous odds, Myer “Ray” Michaels visits Wall Street Café every day. Just like the bar on the television sitcom *Cheers*, it is the place “where everybody knows your name.” Earlier this year, Michaels suffered a heart attack, causing concern he may not ever visit the café again.

After hospitalization and intensive therapy at Hillcrest Village, one of several centers operated by American Senior Communities, Michaels is back to making his daily stops at the café while he continues to recover at Hillcrest Village.

To celebrate his recovery, Hillcrest Village is holding “Free Coffee Fridays” every Friday at the Wall Street Café. Anyone age 55 and older stopping by can receive free coffee. The first “Free Coffee Friday” was held last week with Michaels and several other regulars there to celebrate. It will continue every Friday for the next three months.

Michaels first learned about Hillcrest Village from his fellow customers at the Wall Street Café a few years ago when his wife needed rehabilitation. He learned the center provided excellent care and had a 5-Star rating. Following rehabilitation at Hillcrest Village, Michaels’ wife is now back at home and doing well. Michaels was so impressed with the care his wife received, Hillcrest Village was the obvious choice for his rehabilitation needs following his heart attack.

Michaels continues to do well rehabilitating at Hillcrest Village and the community is committed to taking him to the Wall Street Café to enjoy breakfast and coffee with his friends each week.

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“Ray has really enjoyed being able to participate in his normal routine while still following doctors’ orders, while continuing rehabilitation at Hillcrest Village,” said Andria Kimberly, director of marketing and admission at Hillcrest Village. “Ray is following his restrictions by ordering turkey bacon, egg whites and grits – a heart healthy diet.”

The public is invited to stop by Wall Street Café for free coffee and see Ray Michaels this and every Friday. Coffee will be provided between 7:30 a.m. and 9:30 a.m. The café is located at 402 Wall Street, Jeffersonville.

To learn more about Hillcrest Village, located at 203 Sparks Avenue, Jeffersonville, call 812-283-7918 or visit the website at www.ASCSeniorCare.com/hcv.

Photo caption:

Wall Street Café is a place where everyone knows your name. Free coffee will be offered here every Friday. Picture here are (left to right): Andria Kimberly, director of marketing and admissions at Hillcrest Village; Micki Stone, Wall Street waitress; Myer "Ray" Michaels, patient of Hillcrest Village; Geri Ramser Cebe, Wall Street Café waitress; and Jerry Ramser, Wall Street Cafe owner and chef .