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Betz Nursing Home earns national quality award

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Betz Nursing Home of Auburn has earned the 2019 Silver Achievement in Quality Award bestowed by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL).

JEFF JONES

AUBURN — Betz Nursing Home of Auburn has received the 2019 Silver Achievement in Quality Award bestowed by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL).

This award is part of the AHCA/NCAL's National Quality Award Program, which recognizes long-term and post-acute communities nationwide for demonstrating dedication to improving the lives of their residents through consistent, quality care.

"It's quite an honor," said Luanne Gerig, executive director at Betz. "It speaks to the quality of care offered in our facility."

Applicants for the Silver Award status must have already attained the Bronze Commitment to Quality Award, which focuses on a community's ability to implement a performance improvement system. At the silver level, applicants continue to learn and develop effective approaches that improve performance and health care outcomes. Communities are assessed on their systems of organization, their effectiveness and their tools for improvement in their approaches. This award lays the foundation for the program's next designation, which is the Gold Excellence in Quality Award.

"Caring people make the difference is not just a slogan, we intentionally seek individuals with a heart for service and a calling to serve seniors," said David Stordy, chief operating officer of American Senior Communities, "It's an honor to be recognized for our commitment to delivering quality care. Going through the process of achieving the Silver award only makes our organization stronger."

Betz has been part of the Auburn community since 1956. The facility currently has 90 residents with a capacity for 114 and employs approximately 100 people.

"It's a team effort," Gerig said. "We work together every day."

Statewide for 2019, there were seven Silver Award recipients of which six of those award-winning communities are American Senior Communities teams. All 2019 honorees will be recognized in October at AHCA/NCAL's 70th annual Convention & Expo in Orlando, Florida.