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Madison Senior Care Provider Receives 2025 National Silver Quality Award

Madison, IN (July 2, 2025) - American Senior Communities (ASC) has been honored with 15 Silver – Commitment to Quality Awards by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL). These 15 ASC communities throughout the state join the 25 currently active recipients, making ASC the **#1 Silver-level senior living provider in Indiana, accounting for 50% of Silver-level recipients in the state.** [Hickory Creek at Madison](#) is honored to be among the distinguished group of recipients this year.

The [National Quality Award Program](#) has three progressive levels: Bronze, Silver, and Gold. At the Silver level, recipients have met the criteria for the Bronze award and are now Silver level, positioned to move on to the final and most prestigious level of the program, the *Gold – Excellence in Quality Award*. Trained examiners review each application to determine if the center has met the demands of the criteria. This program recognizes long-term and post-acute care providers across the nation who are dedicated to continuous improvement and delivering exceptional care.

Each application undergoes a thorough evaluation by trained experts, using criteria from the [Baldrige Performance Excellence Program](#), a nationally recognized framework for organizational excellence. The program helps providers achieve superior long-term outcomes and continuously elevate the quality of life for those they serve. Data shows, Silver awarded providers [outperform the rest of the nation](#).

Steve Van Camp, CEO of American Senior Communities, shared his gratitude and pride:

"Being recognized at the national level is a profound honor. These awards are a testament to our deep-rooted commitment to a culture of quality and to living out our CARE values: Compassion, Accountability, Relationships, and Excellence. I am immensely proud of our teams for their tireless dedication and their ongoing pursuit of excellence in every community we serve."

The 2025 AHCA/NCAL National Quality Awards will be formally presented during the **Elevating Excellence Awards Ceremony** at the AHCA/NCAL Convention & Expo: *Delivering Solutions 25*, held in Las Vegas, Nevada, on Tuesday, October 21.

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ABOUT Hickory Creek at Madison

Hickory Creek at Madison, a member of American Senior Communities, is located at 1945 Cragmont Street in Madison, IN. They offer Short-Term Rehabilitation, Memory Care, Long-Term Care, Respite Care, and Hospice Care. To learn more, visit ASCCare.com/HCM.

ABOUT AHCA/NCAL

The American Health Care Association and National Center for Assisted Living (AHCA/NCAL) represent more than 14,000 non-profit and proprietary skilled nursing centers, assisted living communities, sub-acute centers, and homes for individuals with intellectual and development disabilities. By delivering solutions for quality care, AHCA/NCAL aims to improve the lives of the millions of frail, elderly and individuals with disabilities who receive long term or post-acute care in our member facilities each day. For more information, please visit www.ahcancal.org.