



**American Senior  
Communities**

## **FOR IMMEDIATE RELEASE**

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## **American Senior Communities Honors Winners at Annual Retreat, Introduces Company Mascot**

**Indianapolis, IN, March 9, 2026** – American Senior Communities (ASC) hosted its annual three-day leadership retreat at the historic French Lick Resort from March 3–5. This year's theme, *Becoming Legendary: Our ASC Legacy*, celebrated the achievements that have made ASC the largest senior living and healthcare provider in Indiana while also focusing on the future through continuing to innovate, improve care and support, and become the preferred home for even more seniors in the future.

Each year, the retreat brings together leaders from ASC's 102 communities across the state, creating an opportunity for collaboration, professional development, and team building. The retreat opened with the highly anticipated Awards Night dinner and ceremony. This annual event honors outstanding leaders and ASC communities for achievements across several key areas.

### **Congratulations to the following award winners!**

Central West Region Building of the Year – [Meadow Lakes](#)

South West Region Building of the Year – [Springs Valley Meadows](#)

North West Region Building of the Year – [Markle Health & Rehabilitation](#)

Senior Living Division Building of the Year – [Aster Place](#)

North East Region Building of the Year – [Canterbury Nursing & Rehabilitation](#)

Central Region Building of the Year – [Greenwood Meadows](#)

Central East Region Building of the Year – [Rosebud Village](#)

North Central Region Building of the Year – [Cardinal Nursing & Rehabilitation](#)

South East Region Building of the Year – [Hickory Creek at Connersville](#)

The Norma Seib Award for Executive Director – Terry Tomasi ([West Bend Nursing & Rehab](#))

The Norma Seib Award for Director of Nursing – Audrey Beaman ([Hickory Creek at Sunset](#))

Hoosier Heart Compassion Award – [Salem Crossing](#)

The Torchbearer Accountability Award – [Meadow View Health & Rehabilitation](#)

Crossroads of Care Relationships Award – [Hickory Creek at Huntington](#)

The Spirit of Indiana Excellence Award – [Fairway Village](#)

Senior Living Clinical Director of the Year – Angela Wasnidge ([Meadow Lakes AL](#))

Senior Living Administrator of the Year – Erin Brown ([The Commons at Honey Creek](#))

Healthcare Director of Nursing of the Year – Melissa Ford ([Westview Nursing & Rehab](#))

Healthcare Executive Director of the Year – Makenzie Miles ([Ben Hur Health & Rehab](#))

Community of the Year – [Canterbury Nursing & Rehabilitation](#)

During the retreat, ASC introduced its first-ever mascot: a goat, initially known simply as “the GOAT.” With “GOAT” widely recognized as the acronym for “Greatest Of All Time,” the mascot perfectly represents ASC’s aspirations for excellence. Throughout the retreat, attendees submitted name suggestions, and the winning choice; Jackson; was selected as a tribute to the company’s founders, the Jackson family.

The retreat blended education, recognition, and comradery, fostering unity and a shared commitment to continued excellence in senior care.

*The Norma Seib Award was established posthumously in honor of a beloved ASC employee who exemplified the company's core values of Compassion, Accountability, Relationships, and Excellence (CARE) throughout her work and life.*

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**About American Senior Communities (ASC):** American Senior Communities, the largest senior healthcare provider in Indiana, offers a wide variety of Lifestyle and Care Options including Garden Homes, Assisted Living, New Energy Wellness, Inpatient and Outpatient Rehabilitation, Memory Care, Skilled Nursing Care, Hospice and Respite. Our mission is to compassionately serve each customer with quality care and excellence. To learn more about American Senior Communities, visit [ASCare.com](https://www.ASCCare.com). For career opportunities, visit [CareerswithASC.com](https://www.CareerswithASC.com).